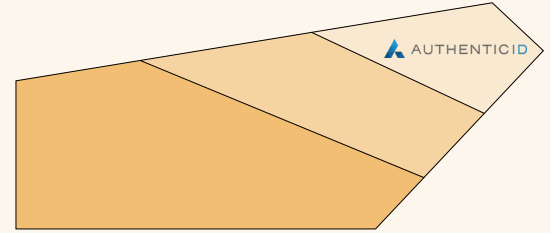
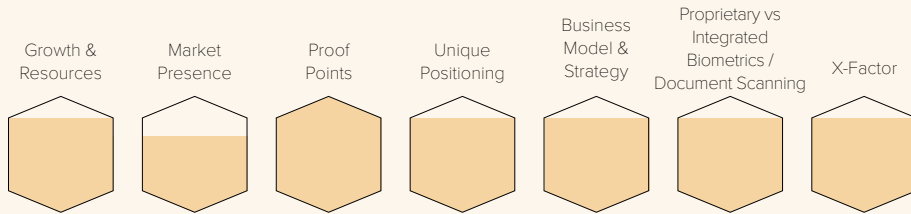


AuthenticID

authenticid.com



BEAM: IDV / CLASSIFICATION: Luminary



Founded in 2001, AuthenticID has built a portfolio of thousands of proprietary computer vision and machine learning algorithms that power its identity proofing and fraud detection technologies. The company’s enterprise scale platform boasts an accuracy rate greater than 99 percent in detecting fraudulent documents, and its liveness detection solution is designed to analyze hundreds of data points, including trace evidence that would normally escape human detection.

Verification in the Age of AI-Enhanced Identity Fraud

In the identity industry we all know that fraud is an arms race, and recent innovations in artificial intelligence demand a proactive approach to IDV. AuthenticID has integrated machine learning into its ID document verification and biometric platform to ensure it meets the challenge of today’s strongest identity threats. This is backed up by its signature watch-list solution, Fraud Shield, which utilizes biometric databases to blacklist prolific identity criminals. AI also enhances the user experience of the biometric enrollment process, with computer vision allowing for accurate document capture in poor conditions, meaning AuthenticID’s high levels of accuracy only enhance its usability.

Accurate and Fair Identity Across Devices

AuthenticID is device agnostic, so users can verify and authenticate their identity on mobile, web, or desktop. Its AI tools ensure the biometric scanning and matching process limit bias, while also working to provide a seamless user experience. But the user experience focus doesn’t stop there—the company’s computer vision can collect users’ biographical data and use it to auto-fill forms, paying its trusted identity forward while minimizing friction. And all of this is done with active user consent, ensuring compliance with increasingly stringent regulations, and putting a user’s privacy and autonomy first. IDV Luminaries like AuthenticID demonstrate that biometric digital identity can only empower users if they are in control of their data from the first transaction.

Always Auditing to Stay Ahead of Bad Actors

Assurance testing is integral to biometric digital identity, and AuthenticID makes regular security audits a pillar of its mission to deter fraud and enhance the business operations of its customers. While the company serves a wide range of industries including gaming, telecommunications, and healthcare, it prides itself on providing those customers with government- and financial-service-grade identity solutions, backed by up-to-date certifications. This proactive attitude toward testing echoes AuthenticID’s use of AI technologies to keep up with our changing industry, and demonstrates its commitment to ethics and transparency. Given its long-term mission to “empower all mobile subscribers with the ability to confidently know that the people and organizations they interact with are legitimately who they claim to be,” that strong foundation of compliance balanced with innovation makes all the difference.