

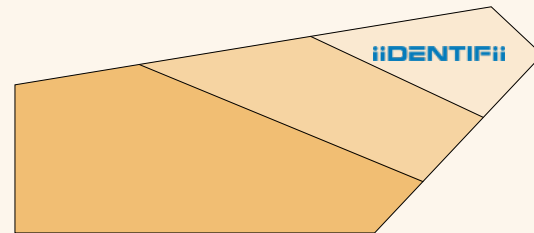
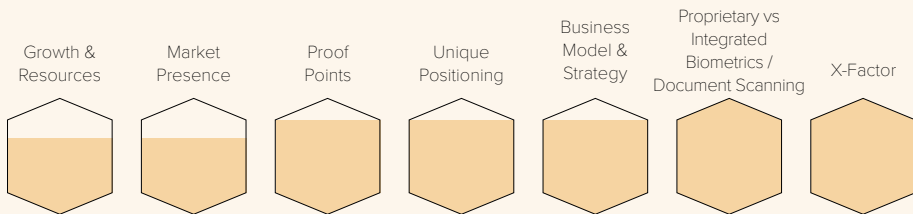


iiDENTIFii

iiidentifii.com

iiDENTIFii

BEAM: Identity Verification / CLASSIFICATION: Luminary



Founded in 2018 and headquartered in South Africa, iiDENTIFii is the perfect example of what is required at the foundational level of enterprise-grade biometric digital identity in order to realize a secure, convenient, and accessible future. Its identity proofing and verification technology is grounded in a government system of record, enabling the full spectrum of transactions outlined in the Prism Identity Hierarchy. From cutting down fraud, to speeding up customer onboarding, to enabling regulatory compliance for multiple tier 1 banks, iiDENTIFii is addressing digital transformation pain points using intuitive software based on facial recognition, finger recognition, document reading and forensic technology.

Identity’s Fourth Dimension

In addition to being quick to deploy and anchored by a government system of record, iiDENTIFii’s biometrics are bolstered by its 3D and 4D Liveness™ technology. As the name implies, 4D Liveness™ incorporates a temporal element into its face biometric verification process, helping bolster it against modern fraud threats like synthetic identities and deepfakes. Available in no-code or low-code configurations, iiDENTIFii’s IDV technology is ideal for the region it serves, where boutique smartphones with specialized hardware are rare, but the need for strong and safe identity is high.

Setting the Identity Standard

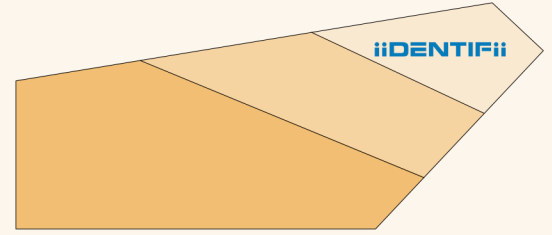
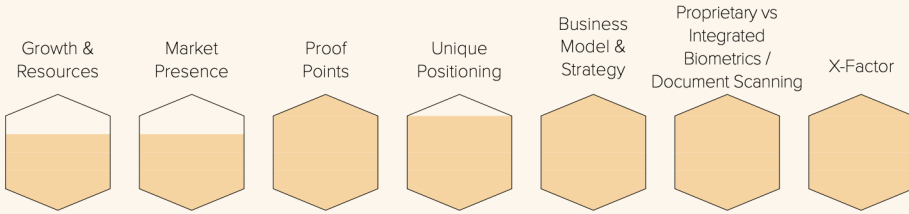
iiDENTIFii’s relationship with Standard Bank is crucial to understanding what makes this Prism Luminary stand out. Standard Bank is the largest bank on the African continent. With 161 years of history, it operates in 20 sub-Saharan countries serving 19 million clients through 12,000 points of presence, including branches. When Standard Bank faced rising levels of fraud, it turned to iiDENTIFii, which deployed its solution in a matter of months. This enabled the financial institution to decrease customer onboarding and verification times to seconds while complying with FICA, KYC, RICA, AML, GDPR and POPIA regulations. The deployment was so successful that Standard Bank went on to offer iiDENTIFii’s technology through its OneHub platform, further spreading the company’s identity-safe paradigm.

A Solution for South Africa’s Digital Transformation

The South African government has embraced digital transformation and is facing the full range of critical challenges that come along with it. iiDENTIFii helps address these challenges by ensuring citizens and public employees benefit from secure access, fraud protection, and the identity assurance of an IDV solution with biometrics at the core. These benefits are crucial for security and convenience, but most importantly: iiDENTIFii ensures they are continuous. Thanks to built-in sophisticated redundancies that enable offline identity verification when networks go down or connectivity is out of reach, citizens can participate in government processes with the convenience they expect from a digitized future whether they’re in a major city, a rural area, or a digital desert. Between this thoughtful implementation that prioritizes accessibility, trust, security, and its commitment to innovation and a strong foundation of identity, iiDENTIFii is a biometric digital identity role model not just on its home continent, but for the industry at large.



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Financial Services IDV Luminary iiDENTIFii understands the human element of identity—from the impact of fraud on its victims to the need for customer education, to the core source of financial crime: money laundering and false identity. iiDENTIFii solves the connected challenges of identity fraud, live attacks on digital payments systems, and the need for better customer experience. This is achieved through its IDV platform which uses face biometrics supported by 3D and 4D Liveness®—a proprietary technology that incorporates a temporal element in its identity assessments. That fourth dimension is particularly useful in high-risk financial transactions, as it allows for stronger audit trails, which in turn help trace risk-based trends and keep relying parties ahead in the fraud arms race.

Africa’s Identity Advantage

iiDENTIFii has a significant footprint in South Africa’s financial services sector, with more than 60% of the country’s largest Tier 1 banks using its technology platform. With the no-code and low-code solutions, iiDENTIFii’s technology is easy and quick to deploy, and it is constantly improving thanks to daily success and failure rate audits. Further setting it apart is its integration with government and authoritative databases, which bolster its identity proofing capabilities, and its built-in redundancies which allow it to fully operate even when regional connectivity infrastructure fails. The success is evident in its clients’ enthusiasm for expanding their use of the company’s remote identity verification services. Most notable among those financial services clients is Standard Bank.

A High Watermark

Standard Bank is South Africa’s largest commercial bank on the African continent. With 161 years of history, it operates in 20 sub-Saharan African countries, serving nearly 19 million clients through 12,000 points of presence, including branches. With a mission based around integrity and ethics, Standard Bank turned to iiDENTIFii when it needed to upgrade its identity security in the face of rising levels of fraud.

Spoof-proof, Privacy Forward, Partner Friendly

iiDENTIFii deployed its solution in a matter of months. In doing so, it enabled Standard Bank to onboard and verify customers in seconds and comply with FICA, KYC, RICA, and AML regulations. The enhanced security and convenience earned the company the full-throated endorsement of Standard Bank, which also offers iiDENTIFii’s identity verification technology through its OneHub platform. Beyond the market penetration this enables, this Standard Bank case study stands as a glowing example of how getting identity right in financial services can help spread best practices, strong technologies, and customer education.

Collaboration, innovation and the proven ability to deliver are essential to the future of identity in financial services. Through its work on the African continent, iiDENTIFii is leading by example, lighting the path forward to a fraudless financial future.

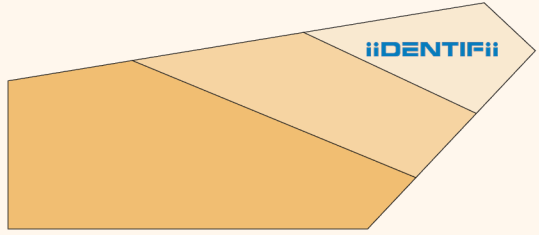
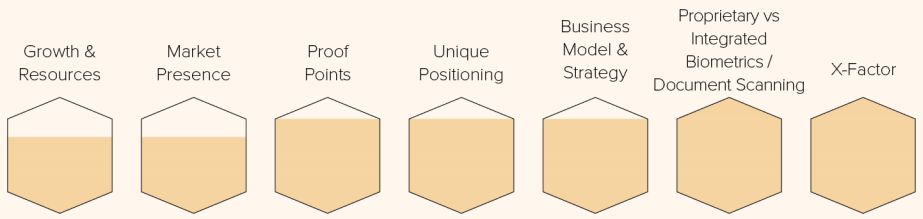


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Based in South Africa, iiIDENTIFii is a shining example of how a strong foundation of identity, grounded in a government system of record, enables the full spectrum of transactions outlined in the Prism Identity Hierarchy. Existing integrations with government databases bind users’ foundational and biographical identity with their biometric human identity, enabling high risk transactions. That assurance comes with no extra friction. With no-code and low-code solutions, iiIDENTIFii’s IDV technology is quick to deploy, using face biometrics supported by 3D and 4D Liveness—a proprietary technology that incorporates a dimension of time when verifying user identity. In the age of AI-enabled fraud and synthetic identities, that temporal element makes a huge difference. And that’s especially true as the South African Government undergoes its digital transformation.

In government services, iiIDENTIFii can enable secure access, fraud prevention, and identity verification for both public sector employees and citizens. With biometrics at the core, iiIDENTIFii’s government customers significantly mitigate the threat of fraud—be it account takeover or synthetic identities—while enhancing citizen experience and uptake of services. Trusted biometrics, bolstered by a system of record, means that the integrity of citizen identities verified through iiIDENTIFii’s technology are strong enough to enable transactions ranging from voting remotely, to collecting pensions, to verifying age of majority for alcohol purchases. And thanks to built-in redundancies that enable offline identity verification when networks go down or connectivity is out of reach, citizens can participate in government processes with the convenience they expect from a digitized future whether they’re in a major city, a rural area, or a digital desert. That’s the future of government services when biometrics are at the core: convenient, secure, and reliable

Contact iiIDENTIFii:

info@iiidentifii.com