

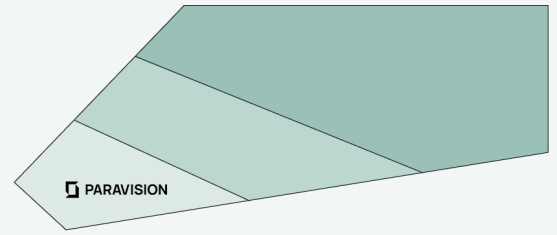
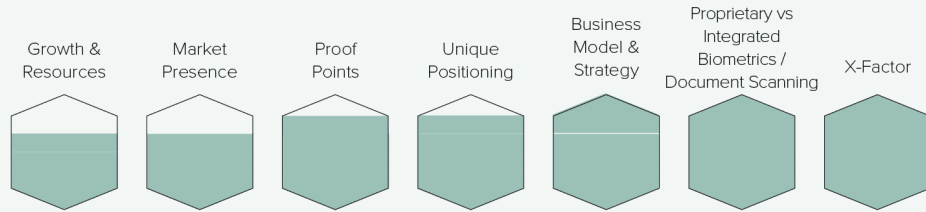


Paravision

paravision.ai



BEAM: Core Biometric Tech / CLASSIFICATION: Luminary



Based in San Francisco, Paravision is among the leading providers of biometric facial recognition technology. Consistently ranked among the top global performers in independent testing programs like those run by the National Institute of Standards and Technology (NIST), this Biometric Core Tech Luminary is guided by core values of precision, curiosity, and integrity. That, along with its ethical design philosophy based around a set of AI principles, positions Paravision to address the multifaceted challenges of travel and hospitality. Its core tech runs on every major platform, enabling its partners to leverage 1:1 and 1:N facial recognition, as well as search functions, supported by AI tools including liveness, deepfake detection, and age estimation. In a sector that demands a delicate balance between privacy, security, and customer experience, Paravision’s approach to biometrics addresses the unique challenges of travel and hospitality.

Emphasizing ease of deployment from cloud-based systems to the edge, Paravision’s technology is flexible enough to meet the various needs of travel and hospitality providers, no matter which touchpoints they manage on the expanded guest journey. Its technology enables mobile enrollment for booking, check-in, ticket purchases, and loyalty programs. In physical spaces, its facial recognition can speed guests through security checkpoints as easily as it enables convenient and secure retail—perfect for everything from contactless passenger throughput in airports, to gameday sports betting and automated concessions in stadiums. These capabilities are actively being realized through a strong partner network including Prism Catalyst HID Global and Customer Experience Titan SITA. Particularly well-suited to solving travel and hospitality pain points related to guest flow, loyalty, and customer expectation, Paravision’s facial recognition technology is facilitating the full spectrum of seamless customer journeys from couch to destination and beyond.

Contact Paravision:

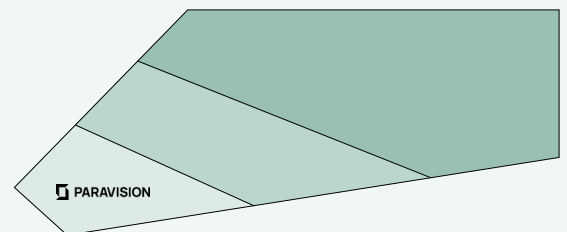
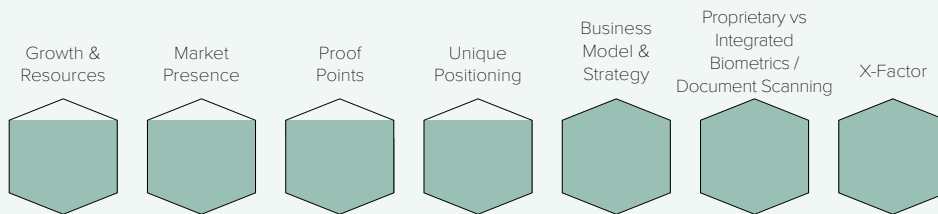
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Based in San Francisco, Paravision has made a name for itself as one of the top-performing Western vendors of facial recognition in independent testing programs like those run by the National Institute of Standards and Technology, whose face recognition evaluation programs ranked Paravision first in 1:N identification and 1:1 verification among all participants based in the US, U.K., and EU in mid-2023. The company has also distinguished itself with a set of AI Principles, committing to ethically built and conscientiously sold computer vision solutions; and its status as a principled, US-based facial recognition supplier has helped the company to win high-profile clients including HID, ID.me, Persona, Secunet, and Vision-Box.

Through its partner-based strategy, Paravision provides its formidable face biometric tech to other Prism vendors, enabling them to focus their in-house resources on their own core competencies. This Biometric Core Tech Luminary is the perfect example of how the Prism envisions the future of biometric digital identity: an ecosystem of vendors working in partnership to achieve safe, secure, and scalable digital identity. With proof points spanning key markets and a clearly defined, laser-focused roadmap, Paravision distinguishes itself as a leader in its field. Its ethically sound vision for the future of identity is aligned with our researchers, who see a bright future for the company.

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