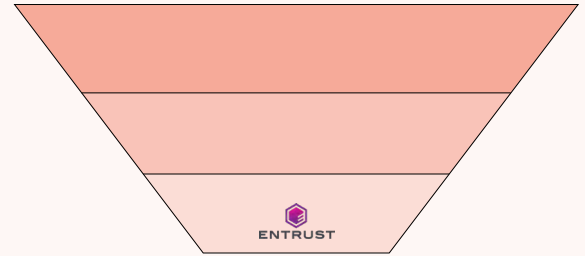
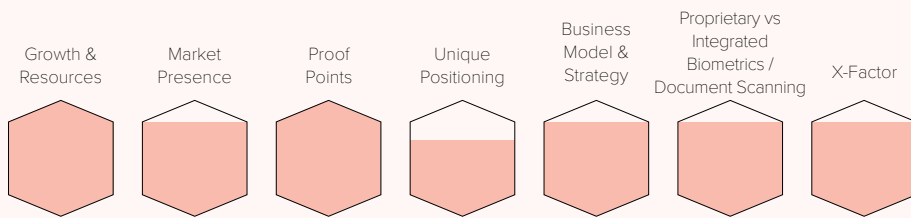




BEAM: Identity Platform / CLASSIFICATION: Luminary



Entrust was founded in 1969 as Datacard, a pioneer and leader in financial card, smart card ID, and governmental credential issuance. The company acquired Entrust in 2013 – a spin-off of Nortel in 1997 that developed the world’s first commercially available public key infrastructure. The combined entity emerged as Entrust Datacard the next year, and changed its corporate name to Entrust Corp. in 2020 to reflect its focus on secure identity, data protection, and payments technologies. Its work now extends to mobile credentials, and the company is involved in high-profile projects including the development of a biometric immigration processing app for the United Kingdom’s Home Office.

Entrust stands out as a Luminary in the Identity Platform Beam. With a global reach, established expertise, proprietary biometrics and ID scanning technologies, and activity in crucial ID use cases across a range of sectors, the company has the potential to become a Biometric Digital Identity leader in the next five years. Entrust differentiates itself from its fellow Identity Platform players thanks to its proactive stance on biometric technologies. While many vendors its size boast strong biometrics solution portfolios, Entrust is ahead of the curve in integrating biometrics into its identity solution portfolio (like financial and seamless travel/borders), and positioning them as integral to its digitization roadmap. It is the opinion of our researchers that Entrust is among the most likely candidates to ascend to Refractor Status in the Prism (placed in the central “Big 3 ID” section).

Contact Entrust:

entrust.com/contact