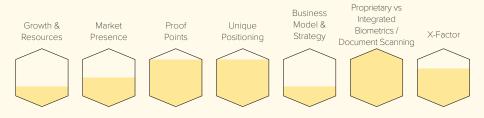


aware.com

WWARE

BEAM: Biometric ID Platform / CLASSIFICATION: Catalyst



AWARE

Aware was founded in 1986, and it has evolved along with the biometrics and digital identity industries ever since. With strong roots in government and law enforcement, Aware has a foundation of robust capture, search, and matching technologies, trusted by agencies around the world. It boasts proprietary biometric technologies spanning the range of core modalities (face, fingerprint, iris, and voice), and serves orchestrated identity services and solutions to customers in the retail, payments, banking, enterprise, healthcare, travel, and government sectors. Operating in over 20 countries, Aware now offers government-trusted biometric digital identity to those sectors with the mission of balancing security and user experience.

Biometrics Expertise Keeps Aware Ahead of the Curve

With a portfolio of turnkey solutions, frameworks, SDKs and identity system building blocks, Aware's greatest strength is its biometrics expertise. If you want to know the history of biometrics, trace Aware's history. The firm has consistently anticipated market needs and developed or acquired technology to meet them. Notably, its Knomi[®] mobile biometric authentication framework was launched in 2017, just as liveness detection, face, and voice biometrics were entering mainstream commercial use. Anticipating the increased need for verification technologies in the onboarding process, Aware acquired Fortress Identity in 2022. This flexible attitude toward keeping its portfolio competitive puts Aware ahead of similarly mature players.

Ready to Connect, Deploy, Verify, and Authenticate

Aware's decades of innovation have done more than keep it on the cutting edge. In 2023, the company has a robust portfolio of biometric technologies in line with the evolving direction of biometric digital identity. These range from turn-key solutions, to biometric frameworks, to SDKs. It's BioSP[™] is a powerful middleware solution for identity management, while its new AwareID[®] solution is ready to deploy out-of-the-box for low-code verification and authentication. Every vendor in the Biometric ID Platform Prism Beam is positioned thanks to its ability to fully orchestrate user identity, and it's here that Aware stands out: exemplifying the many forms that full-lifecycle identity can take through its products, frameworks, connectors, and building blocks, all fine-tuned for its customers' specific needs.

An Advanced Ecosystem Player

The emerging biometric digital identity ecosystem is diverse, interconnected, and global. Variety is integral to the future of digital ID. Aware's long standing commitment to interoperability in its technologies and its embrace of international standards enable the company to help clients avoid vendor lock-in, which happens when a single aggressive player takes advantage of the leap-frog effect, in which developing nations are able to deploy advanced identity systems because of their lack of legacy infrastructure. That adaptability and flexibility, along with its proven track record in developing markets like Africa, makes it a role model for the biometric digital identity industry while positioning it for success as the world moves into the next phase of digital ID.