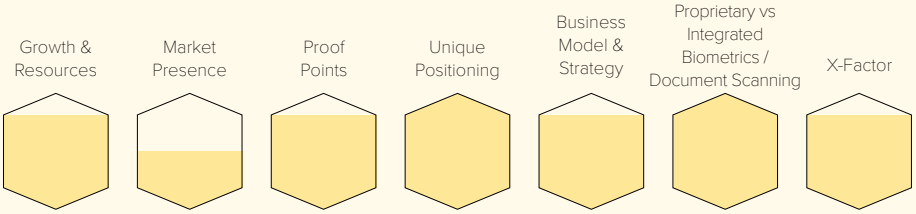
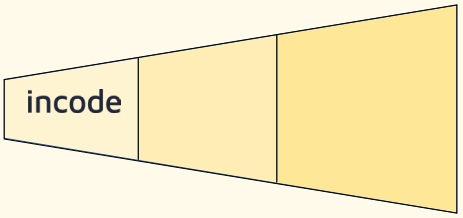
Incode

incode.com

incode

BEAM: **Biometric ID Platform** / CLASSIFICATION: **Luminary**





Headquartered in the San Francisco Bay Area, Incode offers an identity platform that includes a selfie-based identity verification tool as well as a digital ID solution designed to store virtual versions of physical IDs in a user's smartphone. The company has some major backers in the venture capital space, including SoftBank and J.P. Morgan, among others; and has evidently leveraged this funding to build an identity platform that is compliant with regulations including the European Union's GDPR and the California Consumer Privacy Act (CCPA), and verified against stringent standards such as ISO 30107-3 and SOC 2 Type 2. Incode has established a market presence across a range of sectors, and has made particularly notable inroads in financial services, online gaming, sports & entertainment, and hospitality.

A Culture of Innovation

Incode develops its own technology in-house. It fully owns an entire suite of identity verification technologies and KYB products. Face biometrics are the core of this Biometric ID Platform Luminary's technology supported by AI and machine learning to enable the best possible performance on the edge. This research and development driven company is guided by a mission of replacing the failing legacy identity infrastructure of yesterday with reusable identity, via its vendor agnostic orchestration platform. In recent years, as the identity industry experienced what Acuity Market Intelligence terms a 'rogue wave,' Incode has been able to scale quickly and to deftly navigate a turbulent market. Incode's continued growth under dynamic market circumstances is a testament to its culture of innovation.

For UX Optimized Identity Orchestration

Incode Omni, the company's flagship identity orchestration platform is sleek, fully automated, accurate, and privacy-first, standing out as superlatively user friendly. As biometric digital identity becomes commonplace, the industry needs to follow Incode's example of intuitive backend controls. While other vendors offer basic, text-based interfaces for managing identities, Incode Omni stands out as proof that identity innovation should not end under the hood: performance includes interface.

And Advanced AI Integration

The line between user interface and performance innovation blurs even further with this Luminary's approach to artificial intelligence. With the Incode AI Suite, the company has integrated generative AI into its orchestration workflows, effectively allowing administrators to ask the platform questions and receive actionable identity and risk level insights in real time. Beyond being a useful tool, Incode's AI Suite is another example of what can happen when formidable resources are channeled through an organization with a singular sense of purpose—powering a world of trust.

Contact Incode: christian.pascual@incode.com 1-352-745-2279